



## THE LICENCE TO THRILL

The new WBT-0707 pole terminal with wing nut is not only the centerpiece of our innovative portfolio, but also the secret star – essentially the James Bond of audio connectors. With its elegant yet functional wing nut, it offers a reliable solution for connecting speaker cables, all without additional tools. This wing nut is like a secret gadget in an agent's arsenal: inconspicuous, but extremely effective.

Thanks to high-quality functional materials and advanced manufacturing techniques, in the style of Q, the nextgen™ principle enables unimpeded signal transmission and solid construction. Mass optimization of approximately 90% minimizes mass storage effects, while the innovative geometry almost completely eliminates eddy current loads. Thus, the WBT-0707 pole terminal with wing nut not only offers first-class performance, but also a touch of elegance and sophistication.

But that's not all: Through the PlasmaProtect™ process, the surface of the signal conductors is initially cleaned and polished using high-current plasma polishing. This process effectively removes impurities, smooths the surface, and minimizes corners and edges. The result is a surface smoothed eightfold and free from chemical inclusions. This extreme polishing significantly reduces the surface area for corrosion attack and gives the pole terminal a technical finesse. Subsequently, the high-gloss polished signal conductor is coated with atomic gold in the plasma reactor, resulting in a homogeneous material connection with a surface of 24-carat gold. This coating offers an elastic and abrasion-resistant surface, which improves the contact quality. The combination of these technical advantages makes WBT's PVD technology a leading solution for surface modification of signal conductors.

The new WBT-0707 pole terminal with wing nut, and the built-in "James Bond factor" through the nextgen™ principle and the PlasmaProtect™ process, set a new standard in audio connectivity, surface modification, and connection technology. These pioneering innovations unite quality and user-friendliness. Experience the next generation of WBT products. The Licence to Thrill for true audiophiles!



The WBT-0707 is also available in fine silver.